

the magazine for the vehicle BODY building and repair industry



BODY

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SMART Repair Companies Celebrate Achievements

SMART Group Expansion

Automotive Repair Systems, founded 12 years ago, recently relocated to more spacious premises in Kent. Founded in 1997, Andy Patterson offered the local motor trade around



The company works with a wide number of clients including vehicle manufacturers, dealer groups and independent garages, used car supermarkets and defleet operations. They recently moved their head office to Orpington in Kent. Andy says, "As the group continues to expand we simply needed more space to enable us to achieve our company objectives. We now employ across the Group in excess of 70 people, with 50 members of the team based at the new Orpington site".

London a high quality, reliable, cost effective service, specialising in Paintless Dent Removal (PDR). His company has grown enormously since then, and now comprises a fleet of mobile technicians across England.

Andy says growth has been possible "Due to the overall quality of our SMART package, we are gaining significant levels of customer acceptance and recognition. Our team of trained and accredited mobile SMART technicians offers the very best in SMART Repair - an exceptional quality of repair and excellent service levels offered at a competitive price".

Another major milestone for the company was their purchase, in early 2008, of Bradley SMART, the supplier of SMART repair tools and consumables. Andy explains that this gave a new depth to the Group.

"The new Orpington facility, when combined with the Bradley SMART manufacturing and distribution centre in Suffolk enables the Automotive Group to offer both existing and new customers a unique SMART package. Our offer now encompasses all aspects of SMART Repair - an 'upstream' manufacturing, training and consumable proposition (Bradleys Smart International Ltd) complimented by a 'downstream' mobile SMART Repair service (Automotive Repair Systems Ltd)".

AUTOMOTIVE REPAIR SYSTEMS
The Automotive group expands into new premises!

One of the countries largest independently owned SMART Repair organisations the Automotive Group has relocated into a new 5,500 sq ft Head Office facility in Orpington Kent.

The new facility, when combined with the Suffolk manufacturing and distribution centre will allow the Automotive Group to offer both existing and new customers a unique SMART package encompassing all aspects of SMART Repair including an 'upstream' manufacturing, training and consumable proposition (Bradleys Smart International Ltd) complimented by a 'downstream' mobile SMART Repair service (Automotive Repair Systems Ltd).

Automotive Group Managing Director Andy Patterson comments, "As the group continues to expand we simply needed more space to enable us to achieve our company objectives. We now employ across the Group in excess of 70 people, with 50 members of the team based at the new Orpington site and 22 people based at our Suffolk manufacturing distribution centre.

When asked about the smart concept, Andy comments, "The smart concept is unique for its size we are offering a significant growth in all sectors of the automotive industry, services to fast growing retailers as well as to their own customers to enable their existing business.

The SMART repair concept, when carried out by a properly qualified technician, has proven itself to be a fast, efficient, highly profitable and serviceable daily low cost proposition. Hence both brands are experiencing significant increases from all sectors of the industry.

To find out more about SMART Repair visit either www.automotiverepairsystems.co.uk or alternatively www.bradleysmart.co.uk