



'The Home Of S.M.A.R.T Repair'



S.M.A.R.T Retail



We are continuously expanding our National Network.
Our Head Office Is Located In Orpington Kent with satellite sites in Bristol, Liverpool and Suffolk.
To see if we offer a service to your area please call us on: **0800 089 7766**



Head Office: 01689 858 007
FREEPHONE: 0800 0897766
Email: info@automotiverepairsystems.co.uk

Web: www.automotiverepairsystems.co.uk
Tweet: @AutomotiveRS
Youtube: youtube.com/automotivegroupuk

Automotive Repair Systems Ltd
Unit 1, Lower Hook Business Park, Shire Lane,
Downe, Orpington, Kent, BR6 7GZ



The Automotive team of trained and accredited technicians adhere to the Automotive Code of Practice that can be viewed on our website.



“ It’s all about increasing
Aftersales Profit! ”



Profitability



Weekly Workshop Traffic	Potential Requirements	Upsell Conversion Rate	No of Repairs	Average Retail Value	Sales	
					Potential Sale Per Week	Potential Sales Per Month
80	60.00%	30.00%	14	£85.00	£1,224.00	£4,896.00
90	60.00%	50.00%	27	£86.00	£2,322.00	£9,288.00
100	60.00%	50.00%	30	£87.00	£2,610.00	£10,440.00
120	60.00%	50.00%	36	£88.00	£3,168.00	£12,672.00
140	60.00%	50.00%	42	£89.00	£3,738.00	£14,952.00

How S.M.A.R.T Retail works

1 Consumer takes car to Dealership for Service/Repair or



2 Dealership Identify SMART Repair and quote using Automotive Repair Systems unique SMART Repair quotation tool.



3 Dealership book repair with Automotive Repair Systems either via the phone or through designated web portal.



4 Automotive Repair Systems Head Office allocate job to local technician.



TECHNICIAN

5 Automotive Repair Systems arrive at the Dealership *(SAME DAY) and complete repair.



6 Automotive Repair Systems invoice dealership.



7 Dealership invoice Customer creating additional profit!



The key to S.M.A.R.T Retail In 4 easy steps



1. DEALER TRAINING



2. WHAT CAN/CAN'T BE REPAIRED

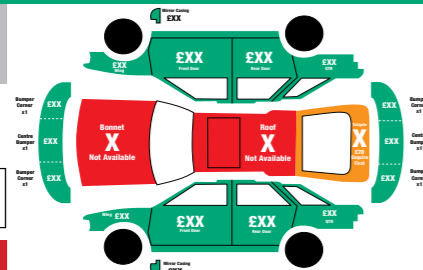


3. HOW TO QUOTE

S.M.A.R.T Repair Price Structure

- Repair Available
- Repair Enquiry Needed
- Repair Not Available (For Paintwork)

STANDARD MANUFACTURERS ALLOY WHEELS:
-Up to and including 19" Rims
-20" Rims
-Split Rims



Dents up to 15cm Fixed £XX
Dents above 15cm Fixed £XX

1cm 2cm 3cm 4cm 5cm 6cm 7cm 8cm 9cm 10cm 11cm 12cm 13cm 14cm 15cm Measuring Tool

4. MARKETING SUPPORT

